

Your Internet Infrastructure - Operate In-house or Outsource to a Partner?

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Summary of Presentation:

Whether you are a brick and mortar company seeking to leverage the Internet or a new economy dot com, you understand the Internet is vital to your future business. A common question for many companies is 'How do you best optimize your Internet presence while still focusing on your core business issues?'. This question leads many companies to evaluate whether they should manage their Internet infrastructure in-house or outsource these operations to a trusted partner.

Mr. Kichanan will discuss when a company is best suited to manage its Internet infrastructure utilizing its in-house IT staff versus when a company should consider partnering with an external company for Internet operations support. Items that should be taken into account during the decision-making process will be discussed, as well as the pros and cons of each Internet infrastructure support method. Mr. Kichanan will cover the critical differences between outsourcing your Internet presence for co-location services versus those services higher up the chain, such as managed and custom web services. A common set of selection criteria will be presented that can be used to help you determine which outsourcing partner will best meet your needs.

Three benefits attendees will derive from presentation:

Learn how to evaluate whether operating your Internet infrastructure is best accomplished in-house with your IT staff or through an outsourcing partner

Learn the differences between co-location, managed, and custom web services; discover for what type of business and web requirements each service is appropriate

Discover a set of selection criteria that can be used to assess and choose the best outsourcing partner to meet your Internet infrastructure needs