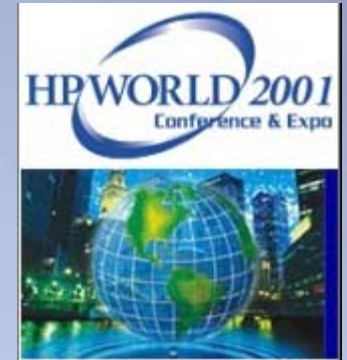


**Title:** Building and Evolving an  
HPE3000 Web Application:  
Session: 6221

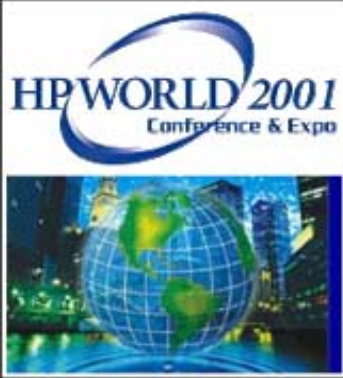


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# What We'll Cover Today

- Case study Overview
- HPe3000 to Web Connectivity
- The Web Front End
- Lessons Learned
- Live, Connected Examples
- Questions



## Our Case in Point:



- Biggest Distributor of Stihl power equip. in the United States.
- 80,000 sq. ft. office & warehouse space.

HP WORLD 2001  
Conference & Expo

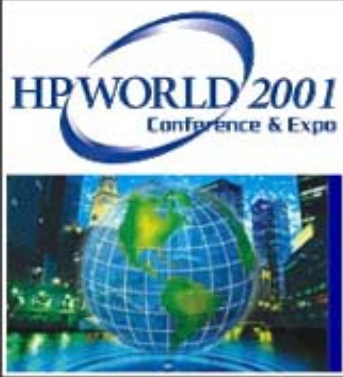


**Bryan**  
EQUIPMENT  
SALES

**Are You Ready?**

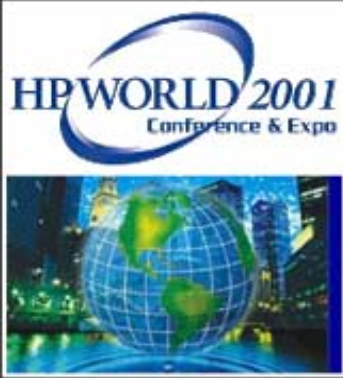


- Serve a 6 state area
- Approximately 1200 Customers
- 70 Million in Sales - 210,000 Stihl Units



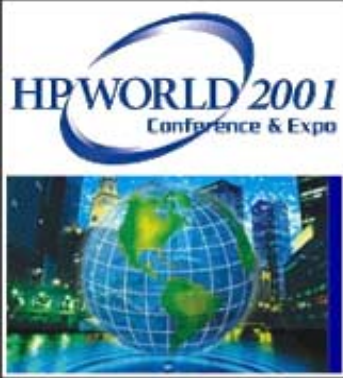
# Why A Web Application?

- Offer better service to their 1200 dealer base.
- Reduce routine calls to customer service.
- Reduce redundant data production and updating.
- Exploit the power of the HPe3000 in terms of data and performance.



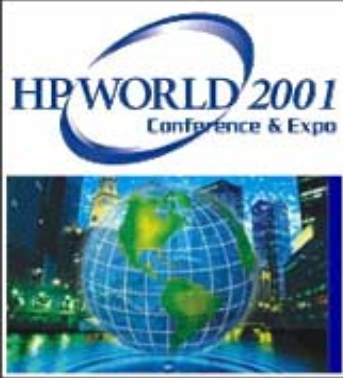
## What's Included:

- Product Information
  - **Save on Customer Service work**
  - **24 x 7 information**
- Invoice Lookup/Display
  - **Use as “Packing List”**
  - **Quicker turn around**
- Technical Service Bulletins
  - **Save on distribution costs/work**
  - **Available more quickly to customers**



## What's Included (cont.)

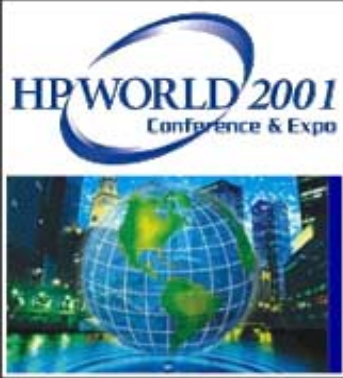
- Warranty Claims
  - Quicker turnaround to Customer
  - Save on processing costs/work
  - **VERY HAPPY CUSTOMERS!**
- Co-op Claims
  - Quicker turnaround to Customer
  - Save on Processing costs/work
- Take Orders Online



# The Technical Environment

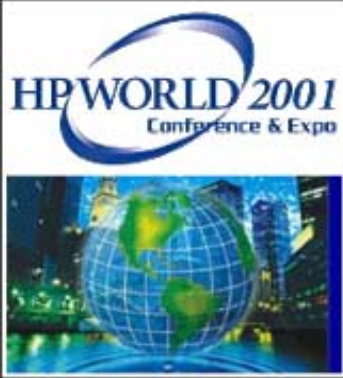
- HPe3000 937
- MCBA accounting/distribution software (heavily customized)
- Omnidex enhanced IMAGE databases
- NT-based warehouse system - using data from HPe3000
- NT-based sales automation package - using data from HPe3000





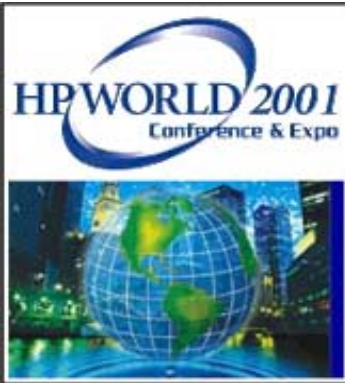
# The Technical Environment

- Internet Connection: fractional T1
- Business hours 8:00am-5:00pm.
- Batch processing throughout much of the evening.



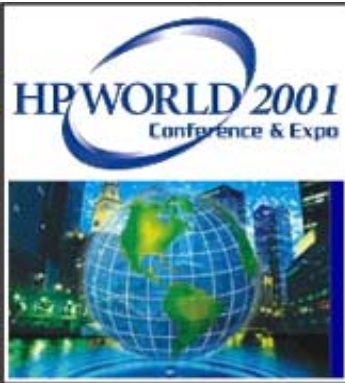
# Database Statistics

- 1200 Customers
- 9999 Products
- 9999 Parts
- 9999 Employees



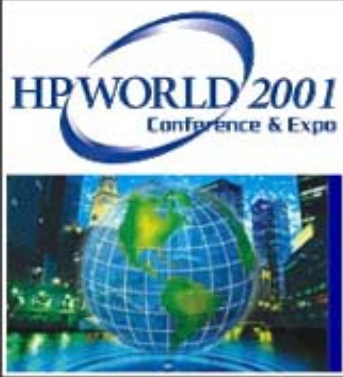
# Connectivity Solution:

- Need to get the HPe3000-based data to the web application.
  - Requirements:
    - Data access must be Online
    - Fast OLTP transaction model
    - Small CPU hit on the HPe3000
    - Cannot interfere with current applications



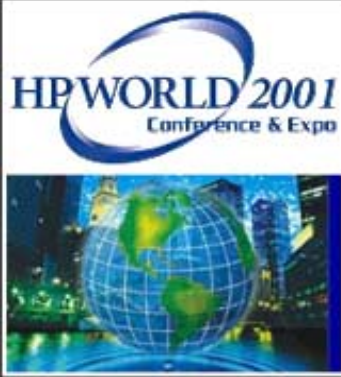
# Options Explored:

- Testing and benchmarking done.
- ODBC:
  - In some cases caused some “spiking” on the HPe3000 CPU.
  - Potential to cause IMAGE locking issues w/HPe3000 application.
  - Unacceptable speed under load.



## Options Explored (cont.)

- **Socket Connectivity**
  - **Socket communications are a way to connect different machines without understanding the different network protocols**
  - **All connectivity between machines uses sockets at the low level**
  - **Berkley Software Distribution Interprocess Communications (BSD IPC) is a standard available on almost all machines**

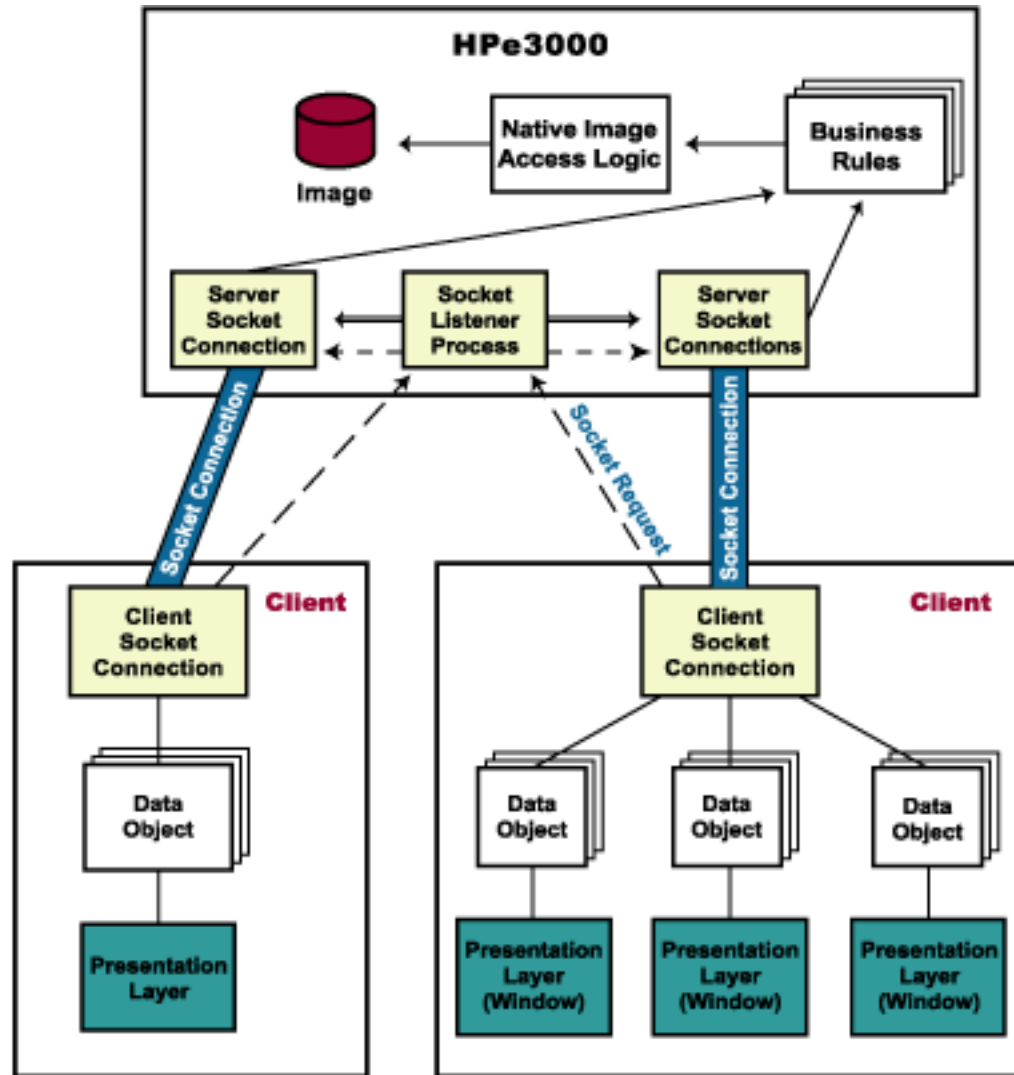


## Options Explored (cont.)

- **Socket Connectivity**
  - **Fast OLTP processing possible**
  - **Use native IMAGE calls on the HPe3000**
  - **Use native IMAGE locking - no worries!**
  - **HPe3000 CPU usage similar to native programs (very low)**
  - **HPe3000 can support 10,000+ socket connections concurrently**



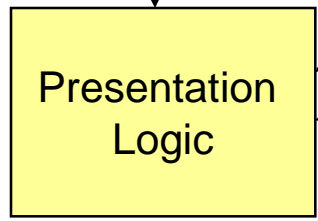
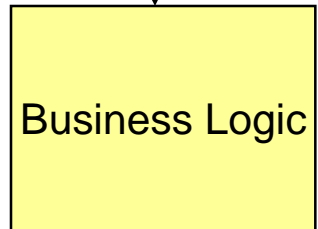
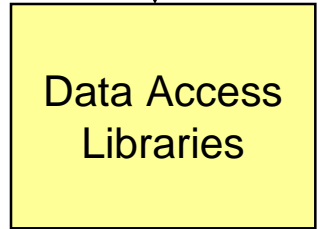
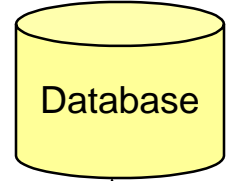
# Decision: Sockets





# Current HP e3000 Technology

HP e3000



Client Network



Terminal

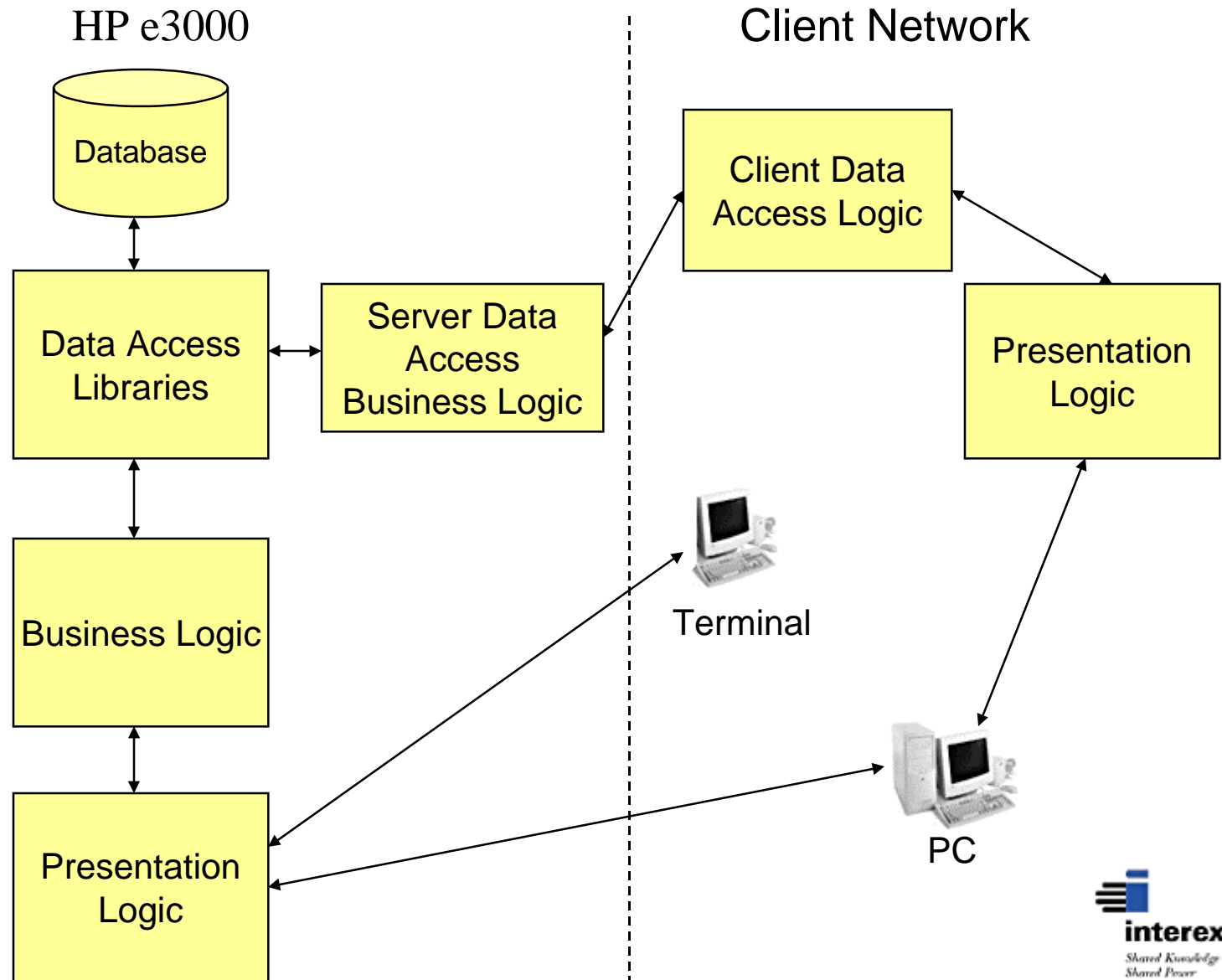


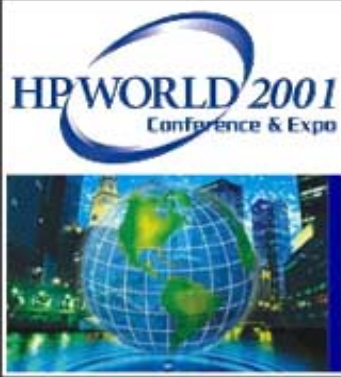
PC





# Adding Socket Technology

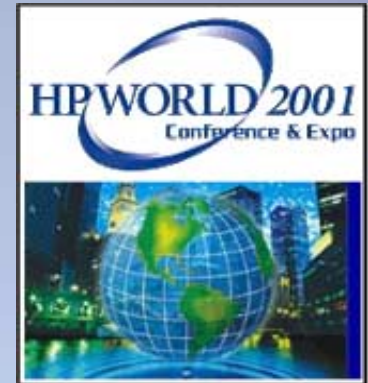




# Socket Components:

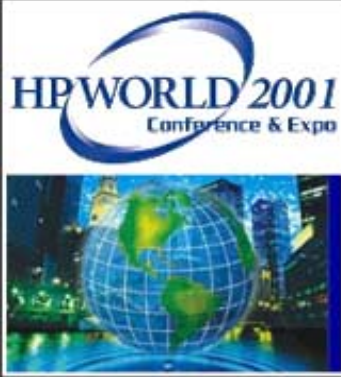
Processes required for socket connections:

- Listener Process (Waits for new connection requests)
- Server Process (Handles requests once connected)
- Client Process (Asks for connection, sends requests, accepts returned data)



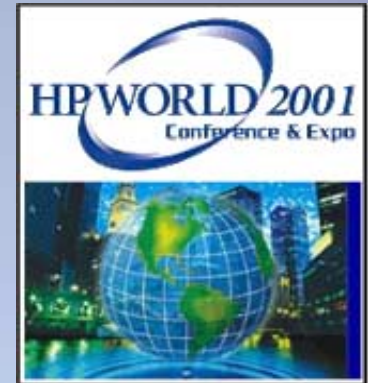
# Demonstration:

**Socket Performance on HPe3000  
using DealerWeb and Glance3000**



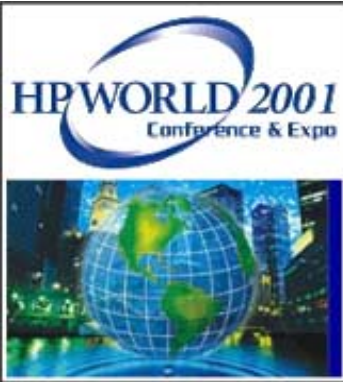
# The Web Front End?

- Utilizing Microsoft Technologies and hosted on NT Server
- Utilize SQL Server database for security
- Natural Choice: Microsoft ASP
  - **Web Server plugin - listens for .asp requests**
  - **Allows for State Management**
  - **Included w/NT and IIS**



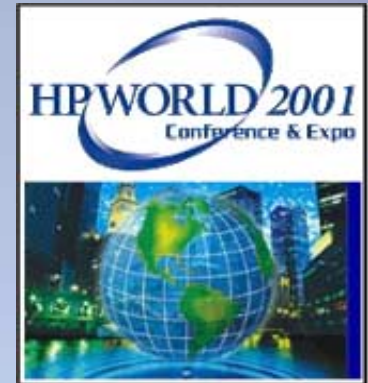
# Demonstration:

**ASP-based Web Application Pages & Functionality.**



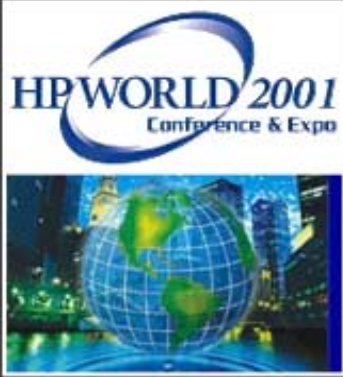
## Some Issues:

- ASP drawbacks:
  - All the load on the web server
  - State management - not a “slam dunk”
  - Adding more web servers - creates more issues requiring more programming!
- Research required!!



# **Web Application Servers**

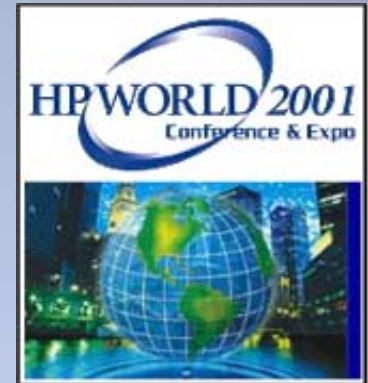
**A Quicktime Visual Presentation**



# Web App. Server Deployed

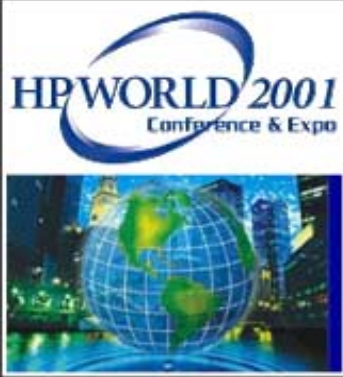
- Infrastructure requirements.
- Plays fine with ASP
- Handles state management
- Fail-over handled
- Code reuse ability high





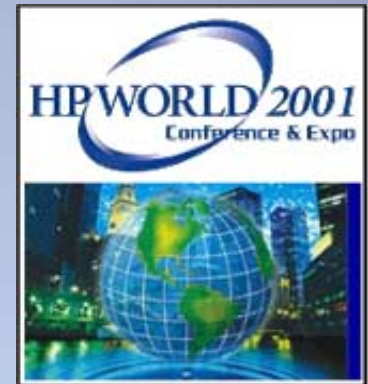
# **Demonstration:**

**View the Homogenous Application  
(Warranty Claims) and Web App.  
Server Monitor Process**



# Lessons Learned!

- Design, Design, Design!
- Staging and Production area
- Use App. Server if possible
- Nobody can know everything!



**Questions?**